#### **THQ Nordic → Embracer Group**

#### Launch video not included



We embrace great people, great companies and great ideas.



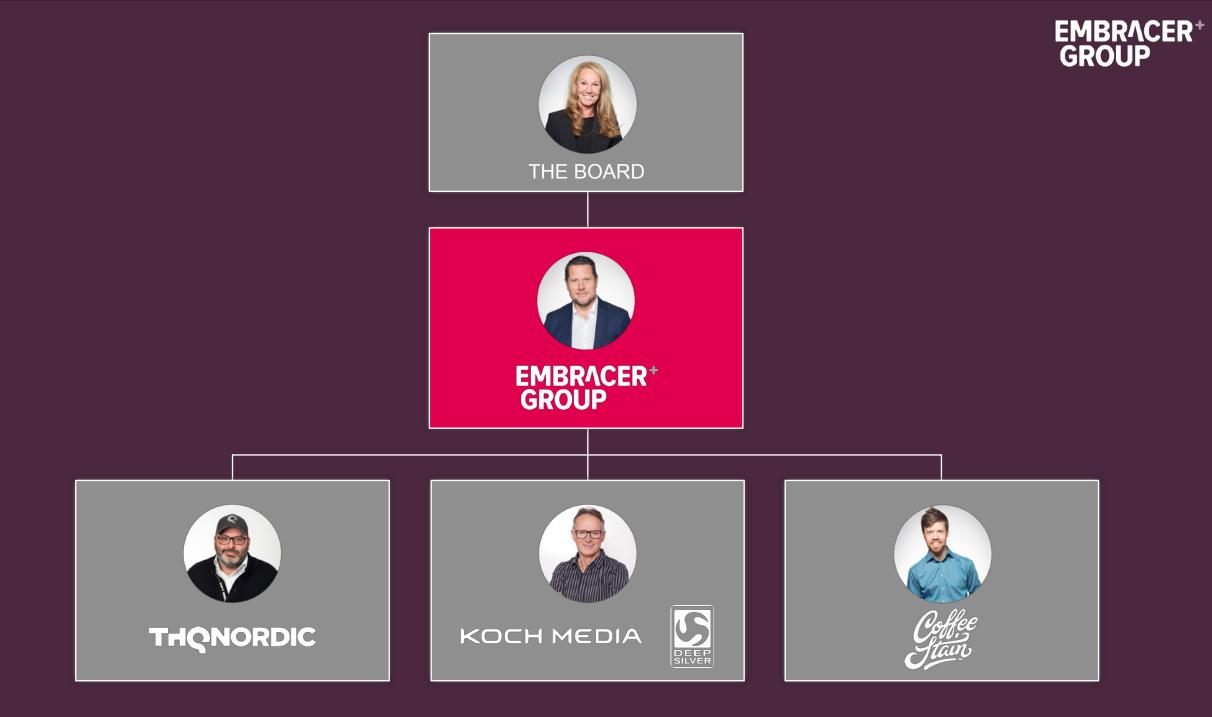
#### Great people.





## Great companies.

#### **Embracer Group.**





#### The Board.







## Strengthening the parent company further.

#### Parent company organisation





Lars Wingefors Founder & Group CEO



Erik Stenberg Co-Founder & Deputy Group CEO



Johan Ekström Group CFO



Egil Strunke Chief Operating Officer



Joachim Wingårdh Mergers & Acquisitions



Maria Lyrén PA to CEO



Karin Edner Corporate Governance & Sustainability



Johan Hermerén Business Developer



Peter Ågren Finance



Ronny Karlsson Finance



Beatrice Flink Forsgren Brand and Communication



## Smarter business – our approach to sustainability.



## A year ago

# "Operating sustainably is becoming increasingly important"





## **"Growing Investor Attention to Sustainability"**



## "What does sustainability mean to us?"



"It's always been important for us at Embracer Group to be part of the world around us, to keep being a good place to work and attract more great people"



#### We want to make business decisions that are focused on the future and creating long term value.



# To keep up and be set up for the future, we need to be smart in how we do business.



## Start small and focusing on what matters most.





Algeria Australia Austria **Belgium** Brazil **Bosnia and** Herzegovina **Bulgaria** Canada China Croatia **Czech Republic** Egypt

Finland France Germany Hungary India Ireland Italy Macedonia Mexico **The Netherlands** Norway Poland Romania

Russia Serbia Slovakia **South Africa** Spain Sweden **Switzerland Tunisia** Turkey **United Kingdom** USA Vietnam



#### "Our employees take pride in their work and they want to do good"

## Key take aways...





#### EMBRACER\* GROUP

#### Key take aways:

 Companies within Embracer Group deliver passionate and creative work.



#### EMBRACER<sup>+</sup> GROUP

#### Key take aways:

 Key that each subsidiary have the independence to set their own ambitions for their sustainability work



#### EMBRACER<sup>+</sup> GROUP

#### Key take aways:

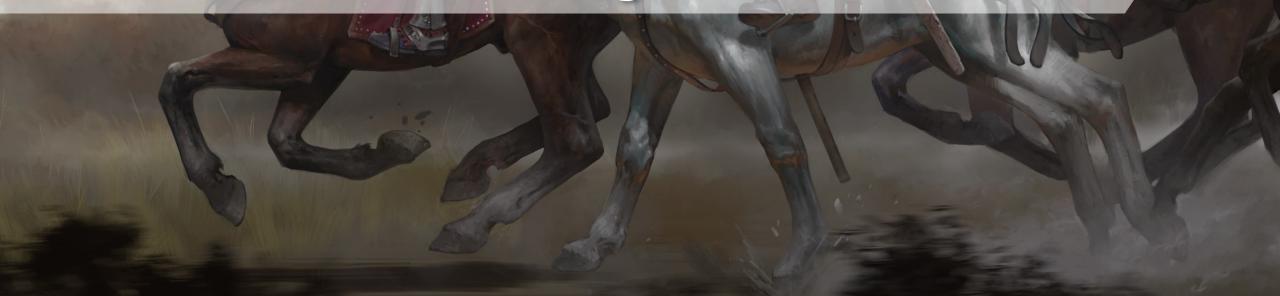
 Integrating sustainability in Embracer Group's business strategy, will help show that we are in it for the long run

And...

## The gaming industry has several issues to deal with



### **Embracer Group Sustainability Framework**





# Smarter Business is our approach to sustainability.





#### "Embracer Group is not like everyone else, our creativity, business sense and always keeping it real is what makes us stand out"

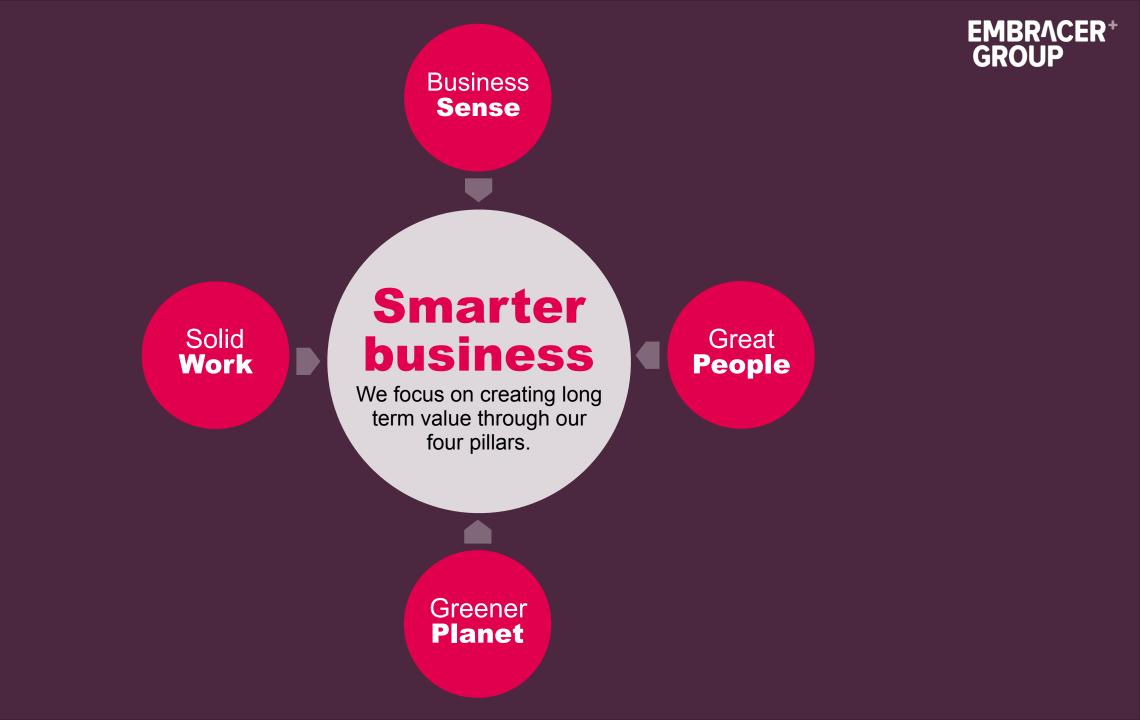


#### "Make sure we are true to ourselves, but more important, being true is to stand for respectable values shared by the many"



For us, smarter business is all about operating in a sustainable way making sure we run a sound business that helps create value to all our stakeholders while staying true to our way of doing things.

# Four pillars will help us focus our efforts and work:





#### EMBRACER\* GROUP

## **1. Business Sense**

With honesty and trust we make acquisitions and build brand value for the long term

- Explore new business models and go beyond innovating products
- Increase transparency
- Anti-corruption
- Risk management
- Compliance code
- Consumer data protection



#### EMBRACER\* GROUP

# **2. Solid Work**

Our products entertain and create feelings, based on creative expression and common sense.

- Continue to innovate and explore new creative fields
- Responsible gaming content
- Responsible marketing
- Work against gaming addiction
- Increase accessibility with our games and make them for all



# **3. Great People**

Our people are creative, dedicated and our most important asset

EMBRACER<sup>+</sup> GROUP

- Increase diversity, different perspectives, and skillsets
- Nurture creative independence and talent development
- Work-life balance
- Offer the most creative workplaces
- Community involvement and volunteering



#### EMBRACER<sup>+</sup> GROUP

# **4. Greener Planet**

We want to make our planet greener through innovation and technological advancements

- Invest in partnerships that focus on preventing and mitigating the climatic impact
- Minimize environmental footprint from our operations
- Engage in initiatives that impact the local surroundings



# Next step





## Going forward we will, together with our employees, identify activities that fit under each pillar and start working on the initiatives each subsidiary believes create the most value.





### Responsible for the roll-out:

# **Karin Edner**

Corporate Governance & Sustainability Coordinator Embracer Group



# We are on a journey to do better through creating great entertainment, be a great place to work and do better for the environment.



# **Great ideas.**

# JIOMUTANT



## Line up – upcoming games (video not included)





# **EMBRACER**<sup>+</sup>